



## IDX Integrations

### Summary of BackAgent Integrations

BackAgent uses licensed, approved data provided by an MLS to display and search IDX active-only data, to identify property details for a transaction, and create marketing flyers. A custom license may be needed to accommodate our system with local MLS licensing.

The following is a review of the key integration points that identify how IDX data provided by an MLS authority is used and displayed for the benefit of the member brokerage and associated agents.

We review and process all provided IDX display rules and regulations. Making sure we fully comply with all local and regional IDX rules is a requirement of our integration team.

Only active, authorized agents are able to access the IDX data.

Have a question? We encourage you to contact us: [idx@backagent.com](mailto:idx@backagent.com)

# Private Back Office Integrations

## 1. Listing Search Review

A basic IDX-style search is provided in the internal intranet to make basic searching of the active listings quick and easy for the associate. Only active listings are shown and no historical data is displayed.

Guide **My Listings** Brokerage Listings All IDX Listings

Associate Listings

11 Listings Sort By: Price Descending

MLS HARMLS (Houston)



**10923 Kirwick Dr, Hunters Creek Village, TX** Property #1

Category: Single-Family List Price: **\$5,895,000**

Subdivision: Willowick Size: 9,597 sqft

Listed By: Greenwood King Properties Beds: 5

Baths: 5 / 3

Year: 2010

Guide My Listings **Brokerage Listings** All IDX Listings

Brokerage Listings

120 Listings Sort By: Price Descending

MLS HARMLS (Houston)

**Search Listings**

Property Type: (Any Type)

MLS Number:

Associate Name:

Price Range:  to

Garage:  Bed:  Min Sq.Ft.:

Bath:

Subdivision:

School District:

MLS Area: (All Areas) Aldine-Westfield Area, Alief Area, Anderson County, Angelina County, Austin County, Bellaire South, Bellaire West

Select Area by Map

Street Address:

City:  State:  Zip Code:

**2 Longbow Lane, Houston, TX 77024** Property #1

Category: Single-Family List Price: **\$7,500,000**

Subdivision: Circle Bluff Size: 4,316 sqft

Listed By: Greenwood King Properties Beds: 5

Baths: 4 / 0

Year: 1956

**852 Country Lane, Houston, TX 77024** Property #2

Category: Single-Family List Price: **\$5,595,000**

Subdivision: Hunters Creek Size: 10,693 sqft

Listed By: Greenwood King Properties Beds: 5

Baths: 5 / 3

Year: 2014

**5327 Doliver, Houston, TX 77056** Property #3

Category: Single-Family List Price: **\$4,195,000**

Subdivision: Tanglewood Size: 7,290 sqft

Listed By: Greenwood King Properties Beds: 5

Baths: 5 / 2

Year: 2014

**2111 Pine Valley, Houston, TX 77019** Property #4

Category: Single-Family List Price: **\$3,995,000**

Subdivision: River Oaks Size: 7,067 sqft

Listed By: Greenwood King Properties Beds: 5

Baths: 5 / 3

Year: 2014

**5322 Institute, Houston, TX 77005** Property #5

Category: Single-Family List Price: **\$3,799,000**

Subdivision: Jandor Court Size: 6,013 sqft

Listed By: Greenwood King Properties Beds: 4

Baths: 4 / 3

Year: 1920

**2220 Looscan Ln, Houston, TX 77019** Property #6

Category: Single-Family List Price: **\$3,195,000**

Subdivision: River Oaks Size: 6,090 sqft

Listed By: Greenwood King Properties Beds: 4

Baths: 5 / 2

Year: 1966

**3221 Avalon Place, Houston, TX 77019** Property #7

Category: Single-Family List Price: **\$3,150,000**

## 2. Quick Property Add to Transactions

An interface that asks for an MLS number of an active listing and then populates the associated address, photo, and basic details from the listing. This is the primary need for an IDX integration.

**Select Property**

You can select the property by searching the MLS for MLS-listed properties, or you can use the 'Non-MLS' option to enter the basic info for the property.

✓ You selected the 'MLS Listing' property entry option. [Change](#)

**Search the MLS for the correct property.**  
Find a property by MLS Number or street address.

Search by Street Address    Search by MLS Number

MLS: HARMLS

Enter a Street Address:  
kirwick    Search

Choose one of the following results.

1 Listing

	10923 KIRWICK DR HUNTERS CREEK VILLAGE, TX 77024 Sharon Ballas / Greenwood King Properties	\$5,895,000 HARMLS 13126524 Active	Select Listing
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**Property**    Please be sure the correct property has been selected.    [+ Edit Property](#)

	10923 Kirwick Dr Hunters Creek Village, TX 77024
MLS Source	HARMLS
MLS Number	13126524
Listed By	Sharon Ballas Greenwood King Properties
List Price	\$5,895,000
Category	Single-Family
Subdivision	Willowick
Beds	5
Baths	5 / 3
Square Feet	9,597
Year Built	2010


Property Detail  
[MLS Detail View](#)  
[View on Google Maps](#)

### 3. Dynamic Flyer Creation


A resource that creates a flyer for MLS listings of an active associate. The tool integrates the address, listing agent, property description, and photos of the requested listing.

Guide Catalog **Portfolio** Orders Reports

Select Listing Return to [Brochures](#)

 **Modern Marvel - Brochure 1**


Active listings Showing 11 listings



**10923 KIRWICK DR**  
**HUNTERS CREEK VILLAGE, TX 77024**  
*Sharon Ballas / Greenwood King Properties*


**\$5,895,000**  
HARMLS 13126524

[Select Listing](#)




**WILLOWICK**

The impressive French Manor house designed by Robert Dame encompasses a sterling floor plan and a picturesque bayou setting in the Willowick addition of Hunters Creek Village. Enjoy gorgeous views of the incredible surroundings from the balcony, outdoor pavilion, interiors and the very private pool.



DEMO REAL ESTATE  
FAIRVIEW OFFICE  
14201 Briar Forest Dr  
Houston, TX 77077



# Public Internet Integrations

## 1. **Agent Website**

A website created for the express purpose of promoting a specific agent at a brokerage. Visitors are capable of performing standard IDX property searches and contact the associate. An example website can be seen here:

<http://demo.backagentsite.com/>

## 2. **Brokerage Website**

A website created for the express purpose of promoting a specific brokerage. Visitors are capable of performing standard IDX property searches and contact the office or affiliated associates. An example website can be seen here:

<http://demo.backagentoffice.com/>